

Delivery

Multicast Delivery



G R O U N D  C O N T R O L

Any file,
any size,
anywhere,
anytime.



Multicast Delivery

Ground Control Multicast Delivery

The fast, cost-effective way to
distribute information
everywhere it needs to go.



“Our business has hundreds of locations scattered across the country. We have to keep our staff up to date with the latest training videos, product information, software updates, and all the other information that they need to operate efficiently. Multicast Delivery gives us the solution we're looking for at a price we can afford.”

Sharing information with all the people who need it is more of a necessity than ever. Your company has sites across the country—with branch offices, franchises, or homebased workers. Plus, your business data is growing in size. You need to simultaneously deliver quality audio, video, graphics, data, and large files of all kinds to multiple locations.

So how can you do all this efficiently without clogging your current wide area network with multiple point-to-point transmissions? With Ground Control Multicast Delivery—the powerful communications solution that lets you distribute files of any size to any number of recipients for a fraction of the cost of traditional delivery methods.

Improve your bottom line

Ground Control Multicast Delivery gives you many ways to save. Costs are based on file size, not the number of recipients, so you can send data to as many sites as you like. As more sites receive the information, your per-unit cost decreases.

Save bandwidth on your current wide area network by delivering your bandwidth-intensive files over satellite. With Ground Control Multicast Delivery service, you can send a CD's worth of data in minutes. And by offloading traffic from your existing WAN, you not only save bandwidth but also improve WAN performance. You also save by avoiding an upgrade of your entire WAN to deliver these bandwidth-intensive files to your remote sites. Finally, through Ground Control Multicast Delivery, you eliminate the reproduction, packaging and shipping costs of traditional delivery.

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800-773-7168



Multicast Delivery

Multicast your content for more efficient communications



“The challenge for our sales force is that our products change every couple of months.

This requires training several times a year. Multicast Delivery plays a crucial role in helping us keep our sales force well informed. We send live demonstrations and frequent updates to thousands of our sales reps across the country—significantly reducing travel costs and time and giving our salespeople more time for the customers.”

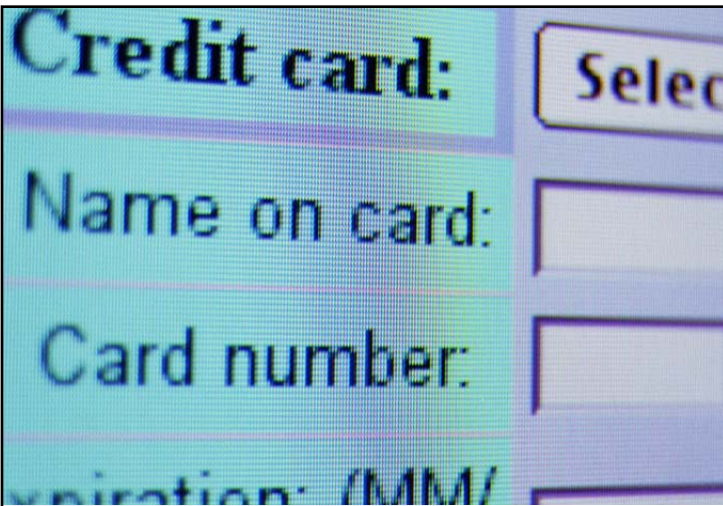
Unlike point-to-point transmissions via the Internet, DIRECWAY satellite multicast transmissions are sent simultaneously to your designated recipients. Software upgrades, bug fixes, training videos, and other rich media files can be quickly and cost-effectively sent to all your locations through a single multicast transmission. This point-to-multipoint transmission method requires less bandwidth and provides a more efficient method of delivering your large files.

Deliver high-quality content—consistently

Content delivery over the Internet relies on multiple network operators and often yields unsatisfactory results. With DIRECWAY Multicast Delivery, you get the same high-quality delivery to every location within your private network. Say goodbye to congestion and delays. Your information reaches users and customers faster, more efficiently, and more dependably.

5 Reasons to Choose Ground Control Multicast Delivery

- 1 Send any digital file—such as software, multimedia, databases—of any size, to any number of recipients, simultaneously
- 2 Fast, reliable delivery
- 3 Significant cost savings over physical delivery methods
- 4 Control over distribution services
- 5 Secure, private transmission to authorized recipients



Multicast Delivery

Safeguard your vital business data

Today, many Fortune
500 companies are
using Multicasting
to transmit their
mission-critical data.

Rely on Ground Control Multicast Delivery to securely deliver corporate data to your remote locations.

All files are encrypted and uniquely addressed to make sure they are delivered safely to the intended audience. And they are sent over a single private network, as opposed to the public Internet, for a higher level of security. Today, many Fortune 500 companies are using Multicasting to transmit their mission-critical data.

Manage your information flow

The Web-based interface makes distributing information easier and more convenient for service management. Send data anywhere in your network, any time of day or night. Features include auto-scheduling, prioritized delivery, and daily transaction logs. And Ground Control Multicast Delivery offers tiered service levels to meet your delivery requirements and budget.

For more information about Ground Control Multicast Delivery and other value-added Ground Control services, visit our Website at www.groundcontrol.com or call us toll-free at 1-800-773-7168.

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